

# Persuasive Speech Evaluation Form

Topic \_\_\_\_\_ Name \_\_\_\_\_

**KEYWORD OUTLINE**

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**SYMBOL KEY:**

- ! = SUPERIOR
- + = EFFECTIVE
- ± = PROBLEMATIC
- = DETRIMENTAL
- ? = UNKNOWNABLE
- Ø = MISSING
- N/A = NOT APPLICABLE

**SPEECH TIME:**

\_\_\_\_\_

**GRADE:**

\_\_\_\_\_

**SPCH PTS:**

\_\_\_\_\_

**OUTLINE PTS:**

\_\_\_\_\_

**PERSUADED?**

\_\_\_ yes \_\_\_ no **WHY?**

**STRONGEST ASPECT:**

**WEAKEST ASPECT:**

**INTRODUCTION**

- \_\_\_ gained attention and interest
- \_\_\_ introduced topic
- \_\_\_ topic related to audience
- \_\_\_ established credibility
- \_\_\_ range of research clear
- \_\_\_ previewed body of speech

**BODY**

- \_\_\_ main points clear
- \_\_\_ main points correctly phrased
- \_\_\_ connectives effective
- \_\_\_ organizational pattern evident
- \_\_\_ use of emotional appeals
- \_\_\_ language accurate and clear
- \_\_\_ visual aids effective
- \_\_\_ presented visual aids effectively

**SUPPORTING EVIDENCE**

- \_\_\_ main points fully supported
- \_\_\_ variety and quality of evidence
- \_\_\_ evidence relevant to claims
- \_\_\_ evidence sufficient for claims
- \_\_\_ reasoning sound and clear
- \_\_\_ sources cited
- \_\_\_ source credibility
- \_\_\_ good research evident

**NEED/PLAN/PRACTICALITY**

- \_\_\_ established need
- \_\_\_ presented clear plan
- \_\_\_ demonstrated practicality
- \_\_\_ balanced time for need/plan/prac.

**CONCLUSION**

- \_\_\_ prepared audience for ending
- \_\_\_ reinforced central idea
- \_\_\_ call to agreement/action
- \_\_\_ vivid ending

**DELIVERY**

- \_\_\_ used appropriate rate
- \_\_\_ maintained eye contact
- \_\_\_ extemporaneous delivery
- \_\_\_ conversational tone
- \_\_\_ easy to listen to
- \_\_\_ articulated clearly
- \_\_\_ used pauses effectively
- \_\_\_ used good volume and projection
- \_\_\_ use of vocal variety and dynamics
- \_\_\_ showed enthusiasm
- \_\_\_ avoided distracting mannerisms
- \_\_\_ genuine connection with audience

**OVERALL EVALUATION**

- \_\_\_ met needs of assignment
- \_\_\_ topic challenging
- \_\_\_ specific purpose well chosen
- \_\_\_ clear policy developed
- \_\_\_ message adapted to audience
- \_\_\_ held interest of the audience
- \_\_\_ kept within time limits
- \_\_\_ overall success as a speech
- \_\_\_ overall success as a research project

**PREPARATION OUTLINE**

- \_\_\_ elements clearly labelled
- \_\_\_ organizational method declared
- \_\_\_ headers correctly phrased
- \_\_\_ style accurate and consistent
- \_\_\_ hierarchy correct and clear
- \_\_\_ bibliographic format
- \_\_\_ bibliographic variety
- \_\_\_ survey included
- \_\_\_ survey results included

Look-up these abbreviations online: