**TITLE**

**NAME**

**SPECIFIC PURPOSE**:

**CENTRAL IDEA**:

**ORGANIZATIONAL PATTERN**:

# **INTRODUCTION**

**Attention and interest**:

**Reveal topic**:

**Credibility and Good Will**:

**Preview statement**:

(transition: )

**BODY**

# **CONCLUSION**

**Signal the end**:

**Review main points**:

**Ending “kicker”:**